



IDENTITY MEDIA INC.

adding value to your identity...



Young
New ideas
Vibrant

your search for total event solutions ends here.



PROFILE

IDENTITY MEDIA INC. is the pioneer organization in the field of Art and Culture and also one of the few management company in this region who has managed more than 1200 shows all over India. We have organized events with a sense of innovation, flexibility, transparency and cost effectiveness to our distinguished clients.

We offer a dedicated team of professionals who are committed to bringing together the ideas that make an event a success. We are your resource for event planning, management and production. Working in partnership with you, we foster the development of each event step by step from idea to inception to execution.

OUR PHILOSOPHY

- **Thinking**...Lateral • **Attitude**...Positive • **Planning**...Strategic
- **Commitment**...Smiling • **Dedication**...100% • **Confidence**...Absolute

As a one-stop event management specialist, our team can tackle any event that needs our expertise. We manage all types of corporate, commercial and private functions such as:-We handle artist management also. We have successfully done shows with Playback singers like Shaan, Abhijeet, Sonu Nigam, K K, Amit Kumar, Kailash Kher Udit Narayan, Sukhwinder Singh, Kavita Krishnamurti, Sadhna Sargam to the Pop singers like Shibani Kashyap, Sagarika, Rageshwari, Sanober, Usha Uthap, Baba Sehgal, Sunita Rao, Parvati Khan, Bali Brahmabhatt, Shobha Mudgal Shaimak Davar and many more.

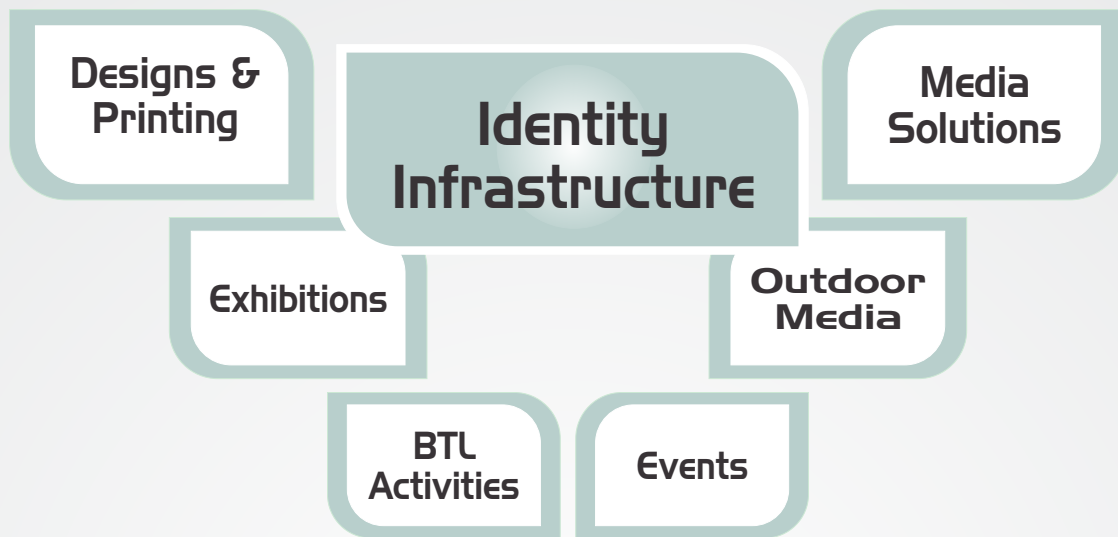
We also take credit to host various internationally acclaimed Ghazal singers nites like Ghulam Ali, Munni Beghum, Reshma, Farida Khanam etc. to the local Punjabi pop-folk singers like Gurdas Mann, Daler Mehndi, Jasbir Jassi, Hansraj Hans, Mika, Harbhajan Mann, Babbu Mann etc.

ORGANIZATION STRUCTURE

As an organization that is involved in so many activities, one can just imagine how our operation base would be like. Truly, we have a young and a vibrant team of professionals, who are ever ready to exploit every bit of their talent. We have always adhered to the tradition of offering top-quality services to our clients.

Some of our esteemed clients are Chandigarh Tourism, Maruti Suzuki India Ltd., Ford India, Asian Paints, Future Group, Gujarat Ambuja, Day & Night News, Aircel, General Motors, Hewlett Packard, TDI, Shivalik Developers, Hafed, Haryana Tourism, Municipal Corporation Chandigarh etc.





Designing & Printing



IMAX SOLUTIONS is our in-house printing unit is a complete Digital Printing House, with proven expertise in the classic outdoor advertising. We have an in-house design cell comprising of specialists in various fields and offers complete and holistic solutions for out-of-home communications. We provide high quality large format digital printing services to our clients that includes Large Format Digital Printing/Flex Printing/Digital Printing/Vinyl Printing/Solvent Printing/Signages/Glow Signs /ACP /In-shop Branding/LED.

As a customer oriented company, our dedicated and reliable service approach has helped us to emerge as one of the best digital printing service providers in the region. Committed to achieve complete customer satisfaction, we take every possible care to deliver our orders in time at most reasonable prices. We emphasize on trust, transparency and mutual respect in our relationship, which allows us to deliver a pleasant, quick and hassle free business experience.

Our attention to detail and commitment to excellence has resulted in numerous satisfied clients. Some of Clients are: Vodafone, Aircel, Gujrat Ambuja, Revlon, Maruti Suzuki India Ltd, Ford Motors India, Big Bazaar, Pantaloons, Total Oil, Paras Buildtech, Shalimar, Sky Rock City,

EVENTS

Business Conferences
Celebrity Events & Star Night
Corporate Events
Exhibitions
Launch - Product & Brand
Press Conferences
Theme Based Events
Workshops

INFRASTRUCTURE

Production & Fabrication of

- Banners
- Branded Gates
- BTL Media Fabrication
- Flex Printing & Installation
- Outdoor Media Vehicles
Fabrication
- Signages & Bilboards
- Stage Barricading & other
equipments for live
performances
- Standees
- Lights & Sounds for Live
Performances
- Vinyl Prints

BTL SOLUTIONS

Canopy Activity
Carnival Troupe
Collaterals
Customized Brand Solutions
Inflatable
Promotional Campaign
Promoter Based Activity
Road Show
Rural Activities
Special Floats
Special Campaigns
Stilt Walker

OUTDOOR

Air Balloons
Digital Signages
Display Vans
Hoardings
LED Displays
Mail Advertisement
Public Utilities
Transit Media
Uni / Tripoles

Convention, Convocation & Meets

IIT CONVOCATION



DEALER MEET



AIMTC CONVENTION



BUSINESS REVIEW MEET



CEO MEET



CUSTOMERS MEET

Star Nights, Fashion Shows & Live Shows



Rural Events



Product Launch, Movie Promotion, Rallies



Entertainment Events, Mall Activities



Exhibition & Display Set-up



BTL Activities



Indoor & Outdoor Branding





Menu Cards



Leaflets & Danglers

Calendar



Posters



Brochures

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Most people find planning and organising event to be overwhelming and time consuming. But at Identity Media Inc., We excel and execute memorable events, all of which are tailored perfectly to our clients' needs.



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Events Print Branding
Design Outdoors

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A COMPLETE DESIGN & PRINT HOUSE

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